

OXPIP VIDEO POLICY FOR CLIENTS



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DATE FOR RENEWAL: November 2026

APPLICABLE TO: OXPIP Clients

Our Approach

At the Oxford Parent-Infant Project we regularly use video as part of our service. Video recordings provide us with a unique opportunity to think with you about interactions between you and your baby.

Many of our therapists use a tool called Video Interaction Guidance. This is an intervention which aims to enhance the communication between you and your baby. Interactions between you and your child are filmed and then edited to produce a short film that focuses on the positive. In the review sessions that follow you have the opportunity to reflect with the therapist on the successful moments and to think collaboratively about what you are doing that is contributing towards these successful moments. The review focuses on strengths and potential rather than drawing attention to problems or weaknesses.

The process of standing back and looking at yourself on screen, enables parents to analyse what they were doing when things were going ‘better than usual’. In this way you are empowered to make an informed decision about how you would like to improve situations that are more problematic.

Many people feel apprehensive about being filmed and seeing themselves on video. However, our experience is that many parents find it to be a very positive and rewarding way of working as well as a powerful way to bring about desired changes.

Video Recordings are really helpful for us to use for training purposes. We often train professional audiences such as health visitors and midwives in different aspects of our work. We seek separate consent to use video recordings for this purpose. If you do not wish for recordings to be used for this purpose it will in no way affect the service we provide to you.

Video Privacy

Videos are taken using password protected mobile phones and then transferred via ‘Google Photos’ onto a password protected encrypted laptop for editing. Both these devices are owned by OXPIP. During the therapy video is kept securely on these devices without using any names as reference. The video will be edited locally on the laptop using either ClipChamp or Microsoft PowerPoint.

At the end of therapy the video will be shared with the client via SharePoint or WeTransfer. All video will be permanently deleted within 2 months unless you have given permission for the video to be used for training purposes.

If permission is given for the video to be used for training purposes the film will be transferred onto OXPIP’s secure SharePoint and deleted from all other devices. It will be kept for 5 years after which time the consent has expired and the video will be permanently deleted unless further consent is sought from you. Names will not be used if recordings are used for training purposes. Consent can be withdrawn at any time and the videos will be permanently deleted.

Please see our general privacy notice for further information not specific to video recordings.

Security & Confidentiality References

[We Transfer](#)

[SharePoint](#)